JET AIRWAYS

January 28, 2011

The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra -Kurla Complex
Bandra (E), Mumbai 400 051

Bombay Stock Exchange Limited
1st Floor, P. J. Towers
Dalal Street
Fort
Mumbai 400 001

Symbol: JETAIRWAYS/Series: EQ

Stock Code: 532617/JETAIRWAYS

Dear Sirs,

Sub: JET AIRWAYS WINS PRESTIGIOUS CUSTOMER AND BRAND LOYALTY AWARD 2011

Attached herewith is the Press Release issued today by our Company on the subject, for your information and record.

Yours faithfully,

Jet Airways (India) Limited

Monica Chopra
Company Secretary & Sr. General Manager - Legal

Encl: a/a

JET AIRWAYS

PRESS RELEASE

JET AIRWAYS WINS PRESTIGIOUS CUSTOMER AND BRAND LOYALTY AWARD 2011

Adjudged winner in **Domestic Commercial Airlines Sector** for **fourth consecutive** year

Mumbai, January 28, 2010: Jet Airways, India's premier international airline, was adjudged the winner of the coveted **Customer & Brand Loyalty Award 2011 in the "Domestic Commercial Airlines Sector"** for the fourth consecutive year at a gala award ceremony at Intercontinental, The Lalit, Mumbai. The award was received by Ms. Sonu Kripalani, Vice President Passenger Sales, Jet Airways in the presence of an august gathering of industry stalwarts. The 4th Loyalty Summit Awards held on 27th & 28thJanuary 2011, were presented by Carlson Marketing.

The Customer & Brand Loyalty Awards are the outcome of a combination of extensive Consumer Research undertaken in six Indian cities with a sample of 25,000 plus consumers aided by nominations received from organisations. The Nielsen Company is accredited with the Research for the Awards Nominees & the Winners.

Mr. Sudheer Raghavan, Chief Commercial Officer, Jet Airways said, "At Jet Airways, we have always believed in fostering long-term relationships with our guests, through constant customer centric innovations. This relentless focus on our guests has helped generate tremendous goodwill and loyalty for the Jet Airways brand, in both Indian and foreign skies. The award is testimony to our commitment to enhance the Jet Airways experience for our guests. We are proud and honoured to have received this prestigious award from Customer & Brand Loyalty for the fourth year running. Jet Airways is committed to delivering a truly world class service and has worked to continuously enhance the excellent service levels be it on ground or in flight. We will persist in our endeavor to exceed guest expectations and create benchmarks in service standards for others to follow."

About Jet Airways

Jet Airways currently operates a fleet of 97 aircraft, which includes 10 Boeing 777-300 ER aircraft, 12 Airbus A330-200 aircraft, 55 next generation Boeing 737-700/800/900 aircraft and 20 modern ATR 72-500 turboprop aircraft. With an average fleet age of 4.95 years, the airline has one of the youngest aircraft fleets in the world. Flights to 71 destinations span the length and breadth of India and beyond, including New York (both JFK and Newark), Toronto, Brussels, London (Heathrow), Milan, Johannesburg, Hong Kong,

Singapore, Kuala Lumpur, Colombo, Bangkok, Kathmandu, Dhaka, Kuwait, Bahrain, Muscat, Doha, Abu Dhabi, Dubai, Jeddah, Sharjah, Riyadh and Dammam.

About Jet Airways Konnect

Jet Airways' Konnect service operates on key domestic routes, and is designed to meet the needs of the low-fare segment with value-for-money fares. Jet Airways Konnect links seven major metros - Mumbai, Delhi, Chennai, Bengaluru, Hyderabad, Ahmedabad and Kolkata – with several destinations across India, operating over 170 flights daily.

Konnect Select' is a premium economy product introduced on certain Jet Airways Konnect flights. This new front cabin class features wider and more comfortable seats, with a 44-inch seat pitch. The services include complimentary in-flight reading material, a welcome drink, and complimentary hot meals on-board.

About JetLite

JetLite is a subsidiary of Jet Airways India Ltd. and was acquired by Jet Airways in April 2007. Positioned as an all-economy, no-frills airline, JetLite operates a fleet of 19 aircraft, which includes 18 Boeing 737 series and 1 Canadian Regional Jets 200 Series aircraft. The airline flies to 27 domestic destinations and 1 international destination (Kathmandu), operating over 110 flights a day, on average. Jet Airways, Jet Airways Konnect and JetLite have a combined fleet strength of 115 aircraft and operate over 500 flights daily.

Public Relations

Jet Airways (I) Ltd.

New Delhi and Mumbai, India

January 2011

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